Yearly Status Report - 2019-2020

Part A	
Data of the Institution	
1. Name of the Institution	**SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT, MANGALORE**
Name of the head of the Institution	**Mrs. Aruna P. Kamath**
Designation	**Principal**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**08242496980**
Mobile no.	**9964142796**
Registered Email	**sdmcbm@sdmcbm.ac.in**
Alternate Email	**principal@sdmcbm.ac.in**
Address	**M. G. Road, Kodialbail**
City/Town	**Mangalore**
State/UT	**Karnataka**
Pincode	**575003**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Urban**
Financial Status	**Self financed and grant-in-aid**
Name of the IQAC co-ordinator/Director	**Dr. Muralidhara Rao K. S.**
Phone no/Alternate Phone no.	**08242496980**
Mobile no.	**9945370431**
Registered Email	**sdmcbm@sdmcbm.ac.in**
Alternate Email	**iqac@sdmcbm.ac.in**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://sdm.ac.in/docs/AQAR2018_2019.pdf

4. Whether Academic Calendar prepared during the year

Yes

if yes,whether it is uploaded in the institutional website: Weblink :	https://sdm.ac.in/docs/AcademicCalendar2019-2020.pdf

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity Period From	Period To
1	B	0	2004	16-Feb-2004	15-Feb-2009
2	A	3.16	2010	04-Sep-2010	03-Sep-2015
3	A	3.30	2017	12-Sep-2017	11-Sep-2022

6. Date of Establishment of IQAC

30-Jul-2005

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Student Orientation Programme for new entrants	19-Jun-2019 1	475
[View File](#)		

8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2020 0	0
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**12**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File](#)
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

• Introduction of additional short term courses in emerging fields. • Deciding the target of presenting research papers in recognized UGC Journals by the faculties in a year which is significantly fulfilled. • Involvement of large number of students in extra curricular activities by organizing wide range of extension activities. • Orienting the students on value based education. • Designing programmes to inculcate multi various skill among the students.

No Files Uploaded !!!

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality

Enhancement and outcome achieved by the end of the academic year	

Plan of Action	Achivements/Outcomes
• Each department to have their own plan of action	Departments have submitted their plan of action to IQAC and implemented the same successfully
[View File](#)	

14. Whether AQAR was placed before statutory body ?	**Yes**

Name of Statutory Body	Meeting Date
Management	**12-Aug-2020**

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	**No**
16. Whether institutional data submitted to AISHE:	**Yes**
Year of Submission	**2020**
Date of Submission	**15-Feb-2020**
17. Does the Institution have Management Information System ?	**Yes**
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	**College management has created an MIS called "Educational Enterprise Resource Planning and Management (EERPMS)". The following MIS modules are used. 1) Academic Management 2) Library Management 3) Administrative Management 4) Human Resource Management 5) Accounts Management 6) Inventory Management 7) Asset Management The academic management module is used for registration of applicants, student's registration, allot roll numbers, faculty registration, fees collection/payment, allot subjects, setting time table, entering classwise attendance, sending absentee information and test marks to the parents through SMS etc. The library management module helps to entry of all books, circulation such as issue, return and renewal of books, recording attendance of students and staff, online public accessing of catalogues**

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

In the beginning of every semester, a meeting is held by each department for subject allotment and preparation of time table based on the guidelines of the affiliating university. A departmental plan of action is prepared for the effective implementation of the curriculum. The action plan consists of the following: • Maintenance of work dairy and review of the same by the HODs and Principal. • Assignments • Presentations by students • Internal tests and viva-voce • Case studies • Student centric learning activities (quiz, role play etc.) • Mini projects • Field visits • Subject related guest lecturers • Extra classes and face-to-face assistance for slow learners • Skill enhancement activities • Student faculty programmes • Extension and outreach activities • Short term courses

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Tally	Nil	24/06/2019	4	Employability.	Computerized accounting
Indirect Taxes	Nil	24/06/2019	4	Employability.	Handling taxation
Tourism	Nil	24/06/2019	4	Entrepreneurship /employability	Skills to manage tourism industry
Corporate communications and Mass media	Nil	24/06/2019	4	Employability	Development of corporate communication skills
Innovation Management	Nil	24/06/2019	4	Entrepreneurship	Techniques of applying innovations

Course		Date		Category	Skills
Basics of Financial Management	Nil	24/06/2019	4	Employability	Skills of managing finance
Marketing Skills	Nil	24/06/2019	4	Employability	Marketing Skills
Entrepreneurship Development	Nil	24/06/2019	4	Entrepreneurship	Entrepreneurial skills
Retail Management	Nil	24/06/2019	4	Entrepreneurship	Marketing skills
Supply chain management	Nil	24/06/2019	4	Entrepreneurship/Employability	Logistic skills
Research Methodology	Nil	24/06/2019	4	Entrepreneurship/Employability	Analytical skills
Stock Market Operations	Nil	24/06/2019	4	Entrepreneurship/Employability	Financial managing skills
Personality Development	Nil	24/06/2019	4	Employability	Human recourse management skills
Income Tax	Nil	24/06/2019	4	Employability	Financial managing skills
Insurance and Risk Management	Nil	24/06/2019	4	Employability	Risk management skills
Consumer Protection	Nil	24/06/2019	4	Employability	Consumer right awareness
Basics of Microsoft Excel Application	Nil	24/06/2019	4	Employability	Practical skills in Excel
Programming in 'C' Language 24th June, 2019 (4 months) Employability Practical skills in C Programming	Nil	24/06/2019	4	Employability	Practical skills in C Programming
Basics of Microsoft PowerPoint Applications	Nil	24/06/2019	4	Employability	Practical skills in Power point presentations

Web Designing	Nil	24/06/2019	4	Employability	Practical skills in Web Designing
Microsoft Word	Nil	24/06/2019	4	Employability	Practical skills in MS Word
Basics of Computer Graphics 24th June, 2019 (4 months) Employability Practical skills in Graphics	Nil	24/06/2019	4	Employability	Practical skills in Graphics
Basics of Microsoft Access Application	Nil	24/06/2019	4	Employability	Practical skills in Microsoft Access
Value Education	Nil	24/06/2019	4	Entrepreneurship/Employability	Life skills

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
Nill	NIL	Nill
No file uploaded.		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BBA	UG	19/06/2019
BCA	UG	19/06/2019
BCom	UG	19/06/2019
BA	UG	19/06/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	1423	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Indirect Taxes	24/07/2019	75
View File		

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BBA	Business Management	117
View File		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	No
Employers	No
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
Efforts are made to collect the feedback from the alumni, industrialists and prospective employers. Students: Student feedback is used for further improvement. Alumni: Efforts are also made to collect information about latest developments and emerging areas in the field of management from well placed alumni who visit the institution. Parents: Opinions of enlightened parents are also collected during the parent teacher meet and whenever they visit the institution. Feedback and suggestions on curriculum thus collected from the stakeholders are being generally discussed in departmental meetings to find out the feasibility of implementing the same to improve the effectiveness of the curriculum.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	Nill	80	100	86
BA	Nill	80	60	56
BCA	Nill	120	140	120
BBA	Nill	210	360	230
No file uploaded.				

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	1423	Nill	38	Nill	Nill

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
38	37	100	21	Nill	100
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Class advisor is allotted to each class, in the beginning of the academic year. The students are expected to fill the personal Performa which is systematically maintained by concerned mentors. As a general practice, the mentors interact with the students to ascertain their background, subject stream, medium of instruction and aptitude for the current programmes, aspirations, areas of interest, their learning needs and skills. Students approach concerned class advisor for any issue relating to academic or personal matter. The class advisor maintains the profile of the each student and monitors the overall performance. Progress report containing the internal test marks and attendance of each student is verified by the class advisor and sent to the parents

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1423	38	1:37

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
38	38	Nill	Nill	3

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
Nill	NIL	Nill	NIL
No file uploaded.			

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BBA	BBABMC	Semester	14/11/2019	15/12/2019
View File				

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

? Academic progress of the students is assessed at different stages and by different means like regular test papers, periodic seminars and assignments,

and viva voce. ? Formative evaluation: The formative assessment is done based assignments (one or two per Semester), internal tests (two per Semester), viva-voce (at the end of the semester), seminars, project work/dissertation. Examples for formative evaluation which has a positive impact are: ? Viva-voce is an innovative technique used to improve communicative skill and enhance confidence among the students. One-to-one interaction also enables faculties to give feedbacks and suggestions to the students for their improvement. ? Assignments to get in-depth knowledge on emerging issues and developments in various fields. ? Seminars and presentations to boost their self confidence. ? Practical tests to get hands-on experience.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic calendar regarding conduct of examination is prepared in advance based on the following guidelines: • Display of test time table - one month in advance. • Intimation of evaluation schedule examination pattern, evaluation process and grading system in advance. • Announcement of the result within one week of the test. Computerisation of internal marks and sending them to the parents through SMS.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://sdm.ac.in/departments.php

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
BBABMC	BBA	Management	201	189	94

View File

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://sdm.ac.in/docs/InstitutionalPerformance2019-20.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Students Research Projects (Other than compulsory by the University)	90	Self-financed	1938	193800

No file uploaded.

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
YASHA - An Interface with Industries and Students	EDP	31/08/2019
World Entrepreneurship Day	EDP	11/09/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
NIL	NIL	NIL	Nill	NIL
No file uploaded.				

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NIL	NIL	NIL	NIL	NIL	Nill
No file uploaded.					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NIL	Nill

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	BBA	4	4.91
No file uploaded.			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
LAUNGUAGE	3
B.COM	10
BCA	9
BA(HRD)	4
BBA	21
No file uploaded.	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as	Number of citations

				mentioned in the publication	excluding self citation
NIL	NIL	NIL	Nill	0	0	Nill

No file uploaded.

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
NIL	NIL	NIL	Nill	Nill	Nill	0

No file uploaded.

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	14	106	45	35
Presented papers	14	96	Nill	Nill
Resource persons	Nill	4	3	22

No file uploaded.

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
NSS Blood Donation Camp	NSS	2	85

View File

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NIL	NIL	NIL	Nill

No file uploaded.

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Red Cross	Traffic department, Mangaluru	Traffic Awareness Programme	2	85

View File

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
NIL	0	NIL	0

No file uploaded.

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Vanamahotsava and Swacchatha Abhiyan	Vanamahotsava and Swacchatha Abhiyan	Srimanthi Bai Memorial Govt. Museum, Bejai	28/07/2019	28/07/2019	75

View File

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
District Consumer Federation(R), Mangaluru	18/07/2019	Short term course on consumer protection	30

View File

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
3250195	1819275

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing

View File

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
EERPMS	Fully	EERPV3.0	2012

4.2.2 – Library Services

Library	Existing	Newly Added	Total

Service Type						
Text Books	**24297**	**4019577**	**216**	**51487**	**24513**	**4071064**

View File

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
NIL	**NIL**	**NIL**	**Nill**

No file uploaded.

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	**168**	**137**	**168**	**8**	**0**	**12**	**3**	**100**	**8**
Added	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
Total	**168**	**137**	**168**	**8**	**0**	**12**	**3**	**100**	**8**

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
NIL	NIL

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
6390722	**5941061**	**265000**	**379215**

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

• Maintenance committee looks after the supervision of physical infrastructure (buildings, water supply and power supply). It is headed by a maintenance in-charge who supervises the regular upkeep of the campus. • Electrical maintenance is out-sourced. • The maintenance of water purifiers, computers and lab equipments is done through 'Annual Maintenance Contract' (AMC). • Plumbing and security services are done on contractual basis through various agencies. • Full time sweepers are appointed for cleaning and maintenance. The major steps taken for location, upkeep and maintenance of sensitive equipment are given below: • The supporting staffs, under the

supervision of maintenance in-charge are responsible for the upkeep and maintenance of electrical equipments. • Voltage stabilizers and transformers are used to deal with voltage fluctuations. • The laboratory staffs look after the upkeep of the computers and peripherals. • The maintenance of water purifiers, computers and lab equipments is done through 'Annual Maintenance Contract' (AMC). • Equipments like server, router, generator's UPS and batteries are placed at safe locations.

https://www.sdm.ac.in/facilities.php

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Nill	Nill	Nill
Financial Support from Other Sources			
a) National	Nill	Nill	Nill
b)International	Nill	Nill	Nill
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Sports	19/07/2019	67	Sports Athletic Association
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
Nill	Professional course orientation and Career guidance programme	550	550	300	65
No file uploaded.					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
8	5	10

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
Infosys, Federal Bank, WinMan, Goan Institute, Kanchana Group	65	36	Various or ganizations	225	135
No file uploaded.					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2019	85	BBA	Business Management	-----	MBA,MCom
[View File](#)					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	Nill
[View File](#)	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
GENESIS	University Level	92
[View File](#)		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	ABHIGYAAN 2K19	National	Nill	12	9	Team Event
[View File](#)						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

College has a student council which consists of various associations. These associations conduct wide spectrum of activities to ensure the overall personality development of the students. There are many associations like

Finance, Marketing, HRD, Commerce, Scan, Literary, Fine Arts, NSS, Rovers and Rangers, Red Cross etc. Each of this association has one representative from every class to coordinate the activities of the association and ensure the participation of every class. Besides this, two class representatives from each class also become the member of student council as shown in the chart below. IQAC has four students representative one from department. The institution follows participative approach to involve the students in decision making process. Scheduling of various co-curricular and extra-curricular activities have been done by giving weightage to the views of the student representatives. Academic and administrative body like examination committee conveys their decisions taken by them in the student council so as to involve them indirectly in decision making. Editorial board has student representation which enables the board to seek the co-operation and support of all the students in the compilation of college annual.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The institution has an Alumni Association. The illustrious alumni of the institutions, who are spread across the world, make it a point to visit the institution whenever they come to home town. Details of the contribution of alumni to the growth and development of the institution: a) Alumni who occupy key positions are invited to share their experiences and to give motivational talks to the students. b) They are invited as guest of honour for important functions like Student Council inaugural, inauguration of various associations, for management and IT Fests like Genesis, Synergy and Sygma fests, College Day celebration, etc. c) Alumni network plays an important role to help the present student to get placement. d) Views and suggestions of alumni are taken during the syllabus revision.

5.4.2 – No. of enrolled Alumni:

432

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

The eminent alumni are invited for guest lecture and also as chief guest for important programmes to share practical experience

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Deans of department decentralize the responsibilities by assigning various tasks like skill enhancement activities, organizing fests, etc. to all the members thus ensuring participative management in the functioning of the department. Administrative work is decentralized by assigning various responsibilities such as admission, examination, student service, etc. to different administrative staff to ensure smooth functioning of the institution.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):	
Strategy Type	Details
Admission of Students	The institution has an active website www.sdm.ac.in which provides details about the courses offered, calendar of events, student support facilities as well as other necessary information to the stakeholders.
Industry Interaction / Collaboration	? Industry Interaction / Collaboration In order to establish institute-industry interface, • factory visits are organized to all the classes once a year. • Apart from these, small groups of students are also taken to various organizations. • In order to have hands on experience, the first year students are given the task of preparing report on three organizations of their choice which they submit to their class advisors in a month's duration. • Eminent industrialists and entrepreneurs are invited as resource persons and guests for various programmes to maintain a healthy rapport with them. During vacations students are encouraged to work in business establishments. To create an awareness on job requirements in corporate sector among the students and make them job ready, YASHA-An Interface with Industries and Students is organized for all the final year students.
Human Resource Management	The institution supports the teaching and non-teaching staff to enhance professional development by granting OOD facilities and financial assistance for paper presentation and participation in academic programmes. • In-house faculty development programmes on research methodology and research related areas are organized • Necessary infrastructural facilities like computers, printers and WiFi are provided in all the staff rooms. • To facilitate research activities, all faculties are given individual login accounts on N-list journal portal. • To empower the non-teaching staff, training programmes on office software is given. A conducive work environment is provided by the institution to attract and retain eminent faculty. Ample opportunities provided for academic growth and self-improvement by the institution attracts the best

	faculties. Motivation provided for professional growth has retained the eminent faculties. The institution provides the right atmosphere to nurture the competent staff. • Salaries offered and the annual increments, commensurate with experience. • The faculties are continuously encouraged to enhance their qualifications and advance professionally. • They are encouraged by providing financial assistance to participate and present papers at the national and international conferences. • Faculty members engaged in research are given the privilege of utilizing infrastructure. • Extending professional assistance to the faculties by providing them training for development, transparency in all academic and management activities, involvement in all the decision processes by inducting into the various academic committees encourage their retention. • Mutual cooperation, mentoring and reverse mentoring enables the development of all the faculties which is the prime motivator for retention. • In-house faculty development programmes on research methodology and research related areas are organized • Necessary infrastructural facilities like computers, printers and WiFi are provided in all the staff rooms. • To facilitate research activities, all faculties are given individual login accounts on N-list journal portal. • To empower the non-teaching staff, training programmes on office software is given.
Library, ICT and Physical Infrastructure / Instrumentation	The Library has an advisory committee, consisting of Principal, Librarian, two faculty members and two student representatives. Library advisory committee plays an important role in the administration and development of the library functions and its facilities. Through the guidance of the committee, library has taken several innovative initiatives to make the library services user friendly. Some of these initiatives are given below. • The orientation programmes for the students to get acquainted with the information services provided by the library and to upgrade their skills to use various ICT

	based library services. • Web portal for easy access question papers and syllabus. • Inverter system to ensure the uninterrupted power supply in the library. • Bar coding of the resources for easy access and for easy circulation of the books. • Automating user's attendance. • Online public access catalogue (OPAC). • Inter-library borrowing facility for faculties. • Access to online journal and E-Book portals through N-LIST. • Computers and internet facility to access electronic resources. • Spacious reading room and accessible stack space. • Use of library management software. The institution encourages the extensive use of ICT and computer-aided teaching/learning materials by providing adequate number of computers and peripherals in the computer lab and library for both the students and the faculty. All class rooms are equipped with LCD projectors and the departments have been provided with the desktops. Portable laptops are provided for use in the classrooms. Internet connectivity with Wi-Fi facility enables the faculties to get the latest information. Students are encouraged to prepare presentations by using ICT.
Research and Development	The research and development committee of the institution takes the following initiatives. • Encourages the faculties to pursue Ph.D. degree. • Encourages the faculties to present papers and publish research articles. • To take up minor research projects. • Motivates the students to take up project work. • Organizes workshop on research methodology. • Collaborates with industry and professional associations. • Offering short term course on research methodology Inviting eminent personalities from industry and professional association to interact with students to inculcate research culture.
Examination and Evaluation	o Two Internal assessment tests o Two Practical assessment tests o Assignments o Seminars o Viva-voce examination
Teaching and Learning	Every subject has an intended learning outcome which is mentioned in the syllabus and concerned teacher gives an orientation about the same. Based on this the following steps are

	taken to achieve them. • Innovative teaching methods such as role play, student faculty, brain storming, collaborative and interactive learning, book review, case study, quiz and other student centric learning methods. • Assignments, seminars, classroom activity and projects • Advanced learners are encouraged to undergo summer vacation projects and student faculty programmes. • Guest lectures by experts. • Industry-institution interaction. • Seminars, workshops, fests, field/factory/ industrial visits. • Co-curricular activities. • Student centric learning methods. • Faculty Development Programmes in areas like research methodology, counseling, minor research guidance and innovative teaching. • Monthly meeting of the departments to share their ideas and about improving teaching learning process. • Enlisting recent trends in emerging areas for conducting student faculty programme. • Deputes faculty to academic programmes.
Curriculum Development	Short term courses are introduce to supplement university curriculum

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	YES
Administration	YES
Finance and Accounts	YES
Student Admission and Support	YES
Examination	YES

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. Muralidhara Rao K.S	Presented a paper on the topic "Impact of deploying 'Artificial Intelligence Techniques' in the future class rooms at Higher	Srinivas College ,Mangaluru	2350

		Education Level" at two days International Conference on "Emerging Trends in Management, Information Technology and Education		
		View File			

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	. Quality Improvement Measures	NIL	18/06/2019	18/06/2019	39	Nill
		View File				

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Workshop on "Institutional preparedness in the implementation of the new education policy of India" organized by SDM College, Ujire on 28th November 2019.	6	28/11/2019	28/11/2019	1
		View File		

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
38	Nill	22	6

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
3	4	2

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The institution has internal and external audit mechanism. Internal audit is done yearly by the internal auditor appointed by management. They submit internal audit report annually and necessary compliance is done accordingly. External Audit/Statutory Audit is also done by government every year. They submit audit report and audited financial statements to the college authorities. Necessary compliance is done by the college management. Copy of audit reports of last audit done by internal and external auditor and copy of compliance report given by the college is enclosed (Annexure-1). The local inspection committee from the university visits annually and checks the accounts.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NIL	0	0

No file uploaded.

6.4.3 – Total corpus fund generated

14396310.58

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	The affiliation committee of the university	Yes	IQAC
Administrative	Yes	The affiliation committee of the university	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

* Honouring of meritorious students. • Honouring of faculty members. • Support to co-curricular activities

6.5.3 – Development programmes for support staff (at least three)

NIL

6.5.4 – Post Accreditation initiative(s) (mention at least three)

* More number of short term courses • Encouragement to faculty members to publish quality research papers • Faculty and Student participation in the national events

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Nill
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Orientation Programme to First Year students	19/06/2019	19/06/2019	19/06/2019	475

View File

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Self defence programme	22/06/2019	22/06/2019	150	Nill
Financial Schemes and Opportunities for Aspiring Women Entrepreneurs"	03/07/2019	03/07/2019	120	Nill

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
NIL

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	No	Nill
Provision for lift	Yes	2
Ramp/Rails	Yes	2
Braille Software/facilities	No	Nill
Rest Rooms	Yes	2
Scribes for examination	Yes	Nill
Special skill development for differently abled	Yes	Nill

| students | | | | | | | |

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2020	3	3	07/03/2020	1	Court Visit	To gain knowledge on legal aspects	10
				View File			

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Prospectus	12/03/2019	Contains information about the institution.
College calendar	10/06/2019	Contains calendar of event, rules and regulations and college activities.
Sync vision	15/08/2019	Report of college activities.
Annual Magazine	03/03/2020	Annual report and students articles.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Stress Management among Marketing Professionals	09/07/2019	09/07/2019	63
A value education guest lecture was organized on the topic "Education, Employment and Ethics"	22/01/2020	22/01/2020	58
No file uploaded.			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

•Conscious efforts are made to check whether the electrical and electronic devices of the campus are duly switched off when not in use. • Seminar halls are fitted with energy efficient split air conditioners. • Old monitors are replaced with energy efficient models. • Use of natural lighting and ventilation to avoid day time lights. • Use of low emitting paints. • Display of slogans to create awareness about energy conservation. Use of renewable energy: • Use of natural lighting and ventilation as far as possible. Water harvesting: • Awareness through lectures and slogan writing. Efforts for carbon neutrality: • Encouragement to use public transport by the students. •

Discouraging the use of four wheelers. • Constant reminders about vehicle emission checks. • Awareness about the importance of carbon neutrality. Plantation: • Tree plantation by NSS unit. • Observation of vanamahotsava. • Awareness through guest lectures, poster making, slogan writing and role play. E-Waste management: • The volume of E-Waste is minimum. Old computers donated to the schools run by our management. • UPS batteries are recharged / repaired / exchanged by the suppliers.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1. TITLE: SKILL ENHANCEMENT The vision and mission of the institution stresses on developing the competencies of people to meet the challenges of business and industry and to empower them with requisite skills to be globally acceptable business leaders. Hence enhancing the skills of the students is given the highest priority. 2. TITLE: EXTENSION ACTIVITIES A large number of extension and outreach activities are organized to encourage community engagement and service among the students. These activities are organized for the benefit of the community through which personality of students can also be developed. The extension activities encourage sharing of knowledge, resources and services between the institution and the local communities. These activities bring about long lasting transformational effects for both the institution and the community.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

https://sdm.ac.in/docs/BestPractices.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The vision of the institution is: "Develop competencies, empower with requisite skills, provide world class professional management education at the reasonable cost and spread Indian ethos". The mission of the institution is: "Enrich the quality of life by creating and sustaining the urge to continuous learning by developing leadership, entrepreneurship, patriotism, and positive attitude towards life through practical training which gives exposure to global business and industry". Vision and mission reflect the institutional goals, based on the expectations and aspirations of our management. Our management headed by great visionary, Padma Vibhushan awardee, Dr. D. Veerendra Heggade visualized the need for developing management education at undergraduate level when it was still at an infancy stage and was even unheard of in this part of the state. Thus, more than three and a half decade back the institution could foresee the need for professionally trained manpower required to lead the corporate business world, the dearth of which is felt now. Our institutional vision and mission are based on the firm belief that the students who graduate from the college should be able to stand on their own feet through entrepreneurial ventures incorporating business ethics. In keeping with this, our vision and mission statement mentioned below stresses on the following: • Addressing the needs of the society: Society today requires business leaders with entrepreneurial skill. Institution thus addresses the needs of community by developing competencies of people to meet the challenges of business, industry and service sector and also by developing leadership, entrepreneurial skill among the people with patriotism, modern outlook and positive attitude towards life. • Reflect the needs of the student's: Students who are seeking management education today expect the institution to provide world class training at a reasonable cost to empower them and institution strives to provide this. •

Institution's traditions and value orientations are reflected by stressing on the need for enhancing the quality of life of individual by encouraging to believe in personal integrity, hard work and honesty in public life. • Vision for the future is to develop globally accepted business leaders. Thus the vision and mission is developed by incorporating the needs of the students, society, institutional traditions and vision for the future.

Provide the weblink of the institution
https://sdm.ac.in/

8.Future Plans of Actions for Next Academic Year

- Industry Integrated Programme • Introduction of B. Voc • Encouragement to MOOC
- Student internship • Strengthening EDP programme